

PROGRAM AT A GLANCE

Wednesday, September 19

All Day Registration

Thursday, September 20

- 8:30 a.m. **The State of Specialty Coffee from Three Perspectives**
Albert Scalla, INTL FCStone; Helen Griffith, S&D Coffee & Tea; and Juan Pablo Solís-Viquez, Hivos
- 9:30 a.m. **A New Social Contract**
James Hoffmann, Square Mile Coffee Roasters
- 10:30 a.m. **Coffee Break**
- 11:00 a.m. **The Current State of Specialty Coffee Panel**
Moderated by Helen Russell, Equator Coffees & Teas, with Brandon Jackson, Brown Brothers Harriman; Andi Trindle Mersch, Philz Coffee; and James Hoffman, Square Mile Coffee Roasters
- 12:30 p.m. **Lunch**
- 2:30 p.m. **New Models in Brewing**
Moderated by Jamie Pockrandt, Sustainable Harvest, with Eli Salomon, Voga Coffee, and Jayson Sarley, Coffee Review and Voga Coffee
- 3:30 p.m. **Coffee Break**
- 4:00 p.m. **New Models in Roasting**
Moderated by Monica Terveer, Sustainable Harvest, with Joe Behm, Behmor Inc.; Arno Holschuh, Bellwether Coffee; and Julieth Vargas Liberato, Coocentral Mujeres Cafeteras
- 5:30 p.m. **Welcome Cocktail**
- 7:00 p.m. **Visit to walled city for free time and dinner**

Friday, September 21

- 8:30 a.m. **The WBC 2018 Winning Performance**
Agnieszka Rojewska, World Barista Champion 2018
- 9:30 a.m. **Pioneers in Coffee**
Moderated by Olga Cuellar Gomez, S&D Coffee & Tea, with Agnieszka Rojewska, World Barista Champion 2018; Sandra Palacios, Coogronevada; Paola Laguna, Colo Coffee; and Christine Condo, Sustainable Growers
- 10:30 a.m. **Coffee Break**
- 11:00 a.m. **Story: Explanation or Exploitation?**
Ted Stachura, Equator Coffees & Teas; Colleen Anunu, Fair Trade USA; Jan Anderson, Premium Quality Consulting; and Kelly Stein, Portal COFFEA Brasil
- 11:45 a.m. **Growerspace Stories: A New Model for Sharing Producer Voices**
Bong Suh, Dynamic Signal; Robbie Lane, Sustainable Harvest; Emel Vargas, Coocentral; Torrey Lee, Cafe Moto; and Juan Sebastián, Coocentral
- 12:30 p.m. **Lunch**
- 2:30 p.m. **Making a New Farm Business Model**
Juan Pablo Villota, Cafe San Alberto
- 3:30 p.m. **Coffee Break**
- 4:00 p.m. **Scaling the Lessons Learned from South-South Sustainable Growers Gender Programs**
Moderated by Saurin Nanavati, COSA, with Christine Condo, Sustainable Growers; Asterie Mukangango, Nyampinga Cooperative; Ruth Coleman, Sustainable Growers; Mauricio Rivera, Coocentral; Julieth Vargas Liberato, Coocentral Mujeres Cafeteras
- 5:00 p.m. **Flex Time**
- 7:00 p.m. **Sevan's Grill**

Saturday, September 22

- 8:30 a.m. **Building a Producer-Focused Brand with Quality Segmentation**
Dan McCloskey, Premium Quality Consulting; Ai Liu, Colectivo Coffee; and Marie McNealy, Sustainable Growers/Saatchi & Saatchi
- 9:30 a.m. **Approaches to Tackling Climate Change**
- 10:30 a.m. **Coffee Break Featuring Naturals**
- 11:00 a.m. **Fifth International Conference on Arabica Naturals**
Mario Fernández, Coffee Quality Institute; Manuel Diaz, ONA Consulting; Hernando Tapasco, Café y Procesos; and Yimara Martínez, Sustainable Harvest
- 12:30 p.m. **Lunch**
- 2:30 p.m. **South-South Models: Premium Sharing Rewards Incentives in Rwanda and Colombia**
- 3:30 p.m. **Coffee Break**
- 4:00 p.m. **Programs and Data in Climate Change**
- 5:00 p.m. **Flex Time**
- 7:00 p.m. **HarVee Awards and Closing Ceremony**

Thanks to our sponsors:

